# AUTO.LIVE PRIVACY POLICY

This Privacy Policy was last updated on December 17, 2016.

# **Our Policy:**

Welcome to the web application (the "Site" or "Web Application") of Dreamware, Inc. d/b/a Auto.Live ("Auto.Live," "we," "us," and/or "our"). This Site is operated by Auto.Live and has been created to provide information about Auto.Live and our services (together with the Site, the "Services") to our Service visitors ("you," "your"). This Privacy Policy explains how Auto.Live may collect, use, and disclose information we obtain through our Services. This Policy is incorporated by reference into Auto.Live's Terms of Service, located at <a href="https://auto.live/legal/tos">https://auto.live/legal/tos</a>.

#### **Information We Collect:**

When you interact with us through the Services, we may collect personally identifiable data and other information from you, as further described below.

# Personal Data That You Provide Through the Services:

"*Personal Data*" means information that alone or in combination with other information may be used to readily identify, contact, or locate you, including: name, address, email address, and birth date. We do not consider Personal Data to include information that has been anonymized so that a third party cannot easily use such information to identify a specific individual. We collect certain Personal Data from you when you voluntarily provide such information, such as when you contact us with inquiries, respond to one of our surveys, register for access to the Services, or use certain Services. Wherever Auto.Live collects Personal Data we make an effort to provide a link to this Privacy Policy.

By voluntarily providing us with Personal Data, you consent to our use of it in accordance with this Privacy Policy.

#### Other Information:

Non-Identifiable Data: When you interact with Auto.Live through the Services, we receive and store certain personally non-identifiable information, such as IP addresses, device identifiers, browser type, operating system, search queries, dates and times of visits, and other site usage information. Such information, which is collected passively using various technologies, cannot presently be used to specifically identify you. Auto.Live may store such information itself or store such information with Auto.Live affiliates, agents, or service providers. The Services may use such information and pool it with other information to track, for example, the total number of visitors to our Site, the number of visitors to each page of our Site, and the domain names of our visitors' Internet service providers. It is important to note that no Personal Data is available or used in this process.

**Cookies:** When you visit our Services, we may use a technology called "cookies." A cookie is a piece of information that the computer that hosts our Services gives to your browser when you access the Services. Our cookies help provide additional functionality to the Services and help us analyze Services usage more accurately. For instance, our Services may set a cookie on your browser that allows you to access the Services without needing to remember and then enter a password more than once during a visit to the Services. In all cases in which we use cookies, we will not collect Personal Data except with your

permission. On most web browsers, you will find a "help" section on the toolbar that provides information on how to receive notification when you receive a new cookie and how to block and delete cookies. Please note that certain Service features may not work properly if you block or delete our cookies.

Aggregate Information: In an ongoing effort to better understand and serve the users of the Services, Auto.Live often conducts research on its customer demographics, interests and behavior based on information provided to us. This research may be compiled and analyzed on an aggregate basis, and Auto.Live may share this aggregate data with its affiliates, agents and business partners. This aggregate information does not identify you personally. Auto.Live may also disclose aggregated user statistics in order to describe our Services to current and prospective business partners and to other third parties for other lawful purposes.

Location Information: Our Service may collect and use any location information you provide through the Services (for example, by giving us your address or by enabling GPS on your mobile device) to optimize certain functionality of our Service. If you choose to provide such location information, it may be publicly displayed within the Service. Please keep in mind that other users can see this information about you, and they may use it or disclose it to other individuals or entities outside of our control and without your knowledge. Your location information may be subject to abuse, misuses, and monitoring by others, so please be careful if you choose to enable location functionality. We may also use your location information in an aggregate way, as described above in the "Aggregate Information" section above.

# Our Use of Your Personal Data and Other Information:

Auto.Live uses the Personal Data and other information you provide to facilitate and improve our services, to communicate with you, and for other purposes consistent with this Privacy Policy. If Auto.Live intends on using any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time at which the Personal Data is collected.

**Communications:** We may send email to the email address you provide to us to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance.

**Internal and Service-Related Usage:** Auto.Live and our subsidiaries and affiliates (the "Auto.Live Related Companies") may use your Personal Data and other information collected through the Services to help us improve the content and functionality of the Services, to better understand our users, and to improve the Services.

**Marketing:** Auto.Live and its affiliates may use your Personal Data to contact you in the future to tell you about services we believe will be of interest to you. If we do so, each marketing communication we send will contain instructions on how to 'opt-out' of receiving future marketing communications. Alternatively, or if you wish to have your name deleted from our mailing lists, please contact us at <a href="mailto:contact@auto.live">contact@auto.live</a>.

# Our Disclosure of Your Personal Data and Other Information:

**Sharing with Other Users:** When you use our Services, we may display or share with other users certain Personal Data that you voluntarily provide, such as your email address, phone number, or location, in order to attract buyers to your listings or to facilitate communications between buyers and sellers.

**Business Transfers:** As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution, financing, sale of company assets, transition of service to another provider, or similar event, your Personal Data may be sold or transferred as part of such a transaction as permitted by law and/or contract. We cannot control how any future or other entities in such transaction may use or disclose your Personal Data.

Related Companies: We may also share your Personal Data with our Related Companies for purposes

consistent with this Privacy Policy.

**Agents, Consultants and Related Third Parties:** Auto.Live, like many businesses, sometimes hires other companies to perform certain business-related functions. Examples of such functions include mailing information, shipping inventory, maintaining databases and processing payments. When we employ another entity to perform a function of this nature, we only provide them with the information that they need to perform their specific function.

**Legal Requirements:** Auto.Live may disclose your Personal Data if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of CarLister, (iii) act in urgent circumstances to protect the personal safety of users of the Services or the public, or (iv) protect against legal liability.

With Your Permission: We may disclose your Personal Data for other purposes with your permission.

#### **Your Choices:**

You can visit the Site without providing any Personal Data. If you choose not to provide any Personal Data, you may not be able to use certain Services.

#### **Exclusions:**

This Privacy Policy does not apply to any Personal Data collected by Auto.Live other than Personal Data collected through the Services. This Privacy Policy shall not apply to any unsolicited information you provide to Auto.Live through the Services or through any other means. This includes, but is not limited to, information posted to any public areas of the Services, such as forums, any ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and CarLister shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

## Children:

Auto.Live does not knowingly collect, store, or use Personal Data from children.

#### **International Users:**

Auto.Live and the Auto.Live servers are located in the United States and are subject to the applicable state and federal laws of the United States. If you are visiting from the European Union or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your information to the United States and to processing globally. By providing your information, you consent to any transfer and processing in accordance with this Policy and subject to U.S. laws.

# **Links to Other Websites:**

Through our Services, we may provide links to other websites operated by third parties ("Third Party Sites"). This Privacy Policy does not apply to such Third Party Sites, and we are not responsible for the privacy practices of a Third Party Site. We encourage you to review the privacy policies of each Third Party Site you use.

**Social Media Features:** Our Site includes features that allow you to share a listing through Auto.Live's (or other) integrated social media services. These features may collect information about you when you interact with them and may set a cookie to enable the feature to function properly. Social media features are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

## **Security:**

Auto.Live takes steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, no method of transmission over the Internet or method of electronic storage is 100% secure or error free, and we cannot ensure or warrant the security of any information you provide to us.

By using our Services or otherwise providing Personal Data to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of our Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on our Site or sending an email to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at <a href="mailto:contact@auto.live">contact@auto.live</a>.

## **Changes to Auto.Live's Privacy Policy:**

The Services and our business may change from time to time. Auto.Live reserves the right to update or modify this Privacy Policy at any time and from time to time without prior notice. When we make such updates, we will change the 'last updated' date listed above. If we make a material change to this policy as to how we use your Personal Data, we will make reasonable efforts to provide notice and obtain your consent as may be required by law. Please review this Privacy Policy periodically, and especially before you provide any Personal Data. Your use of the Services after any changes or revisions to this Privacy Policy indicates your agreement to the terms of the updated Privacy Policy.

## **Updated Your Information or Contact Auto.Live:**

To keep your Personal Data accurate and current, please log in to your account and verify or modify your information or contact as specified below. We will take reasonable steps to update or correct Personal Data in our possession that was submitted via the Services.

Please contact us if you have any questions about Auto.Live's Privacy Policy or the information practices of the Services.

You may contact us at: contact@auto.live